



Opportunities and Risks on Liberalizing Services Trade: The Case of Guatemala

Hotel Princess
Windsor Conference Room
Guatemala City, Guatemala
May 23, 2007

8:30-9:00 Participants' Registration

9:00-9:20 Opening

- Jorge Lavarreda, Chairman, National Economic Investigations Center (CIEN)
- Johannes Bernabe, International Centre for Trade and Sustainable Development (ICTSD)

9:20-10:00 Findings in Export Services trends in Guatemala

- Lisardo Bolaños, CIEN
 - The Guatemalan Services Sector
- César Zamora, Director, Ministry of Economy (MINECO)
 - Services in the Guatemalan WTO Commitments and Free Trade Agreement Negotiations

10:00-10:45: Presentation of Case Study Findings on Opportunities and Risks: Call Centers, BPO and Medical Services in Guatemala

- Mario Cuevas, Lead author of case study and Director, CIEN

10:45-11:15: Coffee Break

11:15-12:30: Comments on Case Study Presentation and Findings

- Export Services Entrepreneurs
- Fanny de Estrada, Executive Director, AGEXPORT
 - AGEXPORT and the Service Sector
- Open Discussion

12:30-2:00: Lunch

- Emmanuel Seidner, Deputy Presidential Commissioner for Competitiveness and Investment
 - Competitiveness Achievements in the Service Sector.
- Sigfrido Lée, Vice-Minister of Economy
 - Exports services and the Ministry of Economy

2:00-2:30: Recommendations

- Lisardo Bolaños, CIEN
- Mario Cuevas, CIEN

2:30-3:30: Discussion on Recommendations

- Ana Clarisa Villacorta, MINECO
- Open Discussion

3:30-4:00: Sustainable Development and Export Services

- Mario Cuevas, CIEN
- Johannes Bernabe, ICTSD